



The Office for Postdoctoral Scholars
The Graduate School of Biomedical Sciences
The Graduate Student Body Committee

Present a Professional Development Seminar

Perfect Pitch

Linda S. Plano, Ph.D.



As a scientist, you have been trained to communicate using detailed facts and figures. While essential for your research, this approach is less effective when your goal is to capture the attention of an investor, federal program manager or even a potential employer.

To engage your audience, you need to tune your words to their ears, to help them understand the importance of your facts and figures in relation to their world. You need Perfect Pitch.

Linda S. Plano, Ph.D., has coached hundreds of high tech entrepreneurs who have gone on to raise well over \$250M. She will present a systematic method for translating your innovations into a compelling pitch that you can tune for any audience.

Volunteers from the audience will receive coaching on their elevator pitch !!

**Tuesday, February 25, 2014
3:00 to 4:30 p.m.**

PLEASE NOTE THIS IS A 90 MINUTE PRESENTATION

Hiatt Auditorium, S1-608

Refreshments will be served